

FOR IMMEDIATE RELEASE

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### **Dead of Winter Concert This Saturday**

WILMINGTON, NC-February 20, 2023-Three musical mainstays come together this Saturday evening for the Dead of Winter Concert; a benefit for the local nonprofit, Plastic Ocean Project. Grateful Dead cover band, The Possums will take the stage at the North Front Theater, located in downtown Wilmington at 21 N. Front Street, Suite 501. Jazz musician Benny Hill and Wes Hunter of Steal Willin' are also in the lineup.

With the tag line: "Use Less Plastic-Play More Dead"-The Dead of Winter Concert is a benefit for Plastic Ocean Project. However, this is not a traditional fundraiser. Rather than "pay" for tickets, attendees are asked to either commit to a volunteer shift or start a membership with POP, whose mission is to solve the problems of plastic pollution.

POP's membership coordinator, Lisa Andree explains, "This arrangement is the epitome of paying it forward! We have regular volunteer opportunities for those interested in showing our community some TLC and this concert is a perk of giving back!"

In 2022, POP volunteers collected close to six tons of trash along area beaches, roadways and waterways and through the Trees4Trash program, earned over 400 trees. In addition to cleanups, educational outreach and independent micro plastics research, POP also works with other area nonprofits and coordinates tree plantings several times a year.

For tickets and more information about the work that Plastic Ocean Project does, please visit [www.plasticoceanproject.org](http://www.plasticoceanproject.org).

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