



PRESENTED BY PLASTIC OCEAN PROJECT 

# Sponsorship Packet

“IF THERE IS MAGIC ON THIS PLANET, IT IS CONTAINED IN WATER.”

-Loren Eiseley, American anthropologist & natural scientist

Plastic Ocean Project (POP), was created to ensure that the “magic” endures.

Our mission is to reduce plastic waste through collaboration, education, innovation and research.

YOU ARE CORDIALLY INVITED TO JOIN US ON THIS MISSION!

Founded in 2012 by dedicated researcher Bonnie Monteleone and concerned small business owner Paul Lorenzo, POP's Wilmington office opened in 2019. Recognizing the need for this work, support from the community has been inspiring and empowering. Our local impact spreads across our home here in Wilmington. From the barrier islands to the Cape Fear River and the creeks winding in between, POP organizes beach and waterway cleanups throughout the year, among many other efforts.

Our efforts and accomplishments include:

- Coordinating 1,000+ volunteers who collected 34,000+ pounds of trash in Coastal Carolina (since 2019)
- Distributing 5,400+ trees through our “Trees4Trash” initiative at the New Hanover County landfill (since 2019)
- Operating two independent labs for ongoing research in seeking solutions to plastic pollution
- Assisting scores of local high school students with science projects about plastic's impact on our environment
- Guiding research and outreach projects for 51 UNCW independent student researchers
- Mentoring 20 students who are now “POP Global Ambassadors”
- Visiting elementary schools to teach the dangers of plastic pollutions through art and puppet shows
- Co-created and leading the “Ocean Friendly Establishment” program

In celebration of our successes and to allow us to continue this vital work, we are hosting our second-annual For the Ocean fundraiser- this year in the format of a silent auction event, and we are actively seeking corporate sponsors. Last year, 55% of our income was from donations alone, while 4% came from corporate sponsors.

The Silent Auction For the Ocean is on March 25, 2023 at 6:30pm at the Lumina Resort at Wrightsville Beach.

Along with music, great food, and beverages, the evening will spotlight highlights from our full-length documentary “If the Ocean Could Talk - A Voice for the North Atlantic”, which focuses on the endangered North Atlantic Right Whale. Filming began off the coast of North Carolina in November of 2020 with the intention of witnessing the migration of these majestic creatures. Instead, nature delivered a cry for help. Please step on board for this stunning cinematic voyage to see what changed, the hope we have, and why we need your support.

“NO WATER, NO LIFE. NO BLUE, NO GREEN.”

-Dr. Sylvia Earle, American Marine Biologist

Please visit us on our website to see a film clip & a complete list of our ongoing initiatives:

[www.plasticoceanproject.org/if-the-ocean-could-talk-documentary.html](http://www.plasticoceanproject.org/if-the-ocean-could-talk-documentary.html)

We're also on social media! Connect with us @plasticoceanproject.inc



# SPONSORSHIP LEVELS

We hope that our mission of a plastic-free ocean inspires you to join us.  
Together we can make a huge difference!



## OCEAN STEWARD \$10,000

Tickets for you and up to nine guests to our event  
Listed as an underwriter for the event  
Mention in our broadcast media promotions  
Listed as a sponsor on our website with your logo and a link to your website  
Promotional shout-out on our social media channels and in our newsletter  
Name and logo on all digital promotional materials & monitors at the event



## WAVE MAKER \$7,500

Tickets for you and up to seven guests to our event  
Named sponsor of the event's cocktail hour  
Listed as a sponsor on our website with your logo and a link to your website  
Promotional shout-out on our social media channels and in our newsletter  
Name and logo on all digital promotional materials & monitors at the event



## BEACON \$5,000

Tickets for you and up to five guests to our event  
Listed as a sponsor on our website  
Promotional shout-out on our social media channels and in our newsletter  
Logo on all digital promotional materials and monitors at the event



## SPINNAKER \$2,500

Tickets for you and up to three guests to our event  
Listed as a sponsor on our website  
Promotional shout-out on our social media channels and in our newsletter  
Logo on all digital promotional materials and monitors at the event



## ANCHOR \$1,500

Tickets for you and a guest to our event  
Listed as a sponsor on our website  
Promotional shout-out on our social media channels  
Logo on digital promotional materials and monitors at event



# CONTRIBUTION FORM

SPONSORSHIP CONFIRMATION DUE FEB 20TH IN ORDER TO BE INCLUDED IN MARKETING INITIATIVES!

Company/Individual Name:\_\_\_\_\_

## Committed to Sponsorship:

Ocean Steward:\_\_\_\_\_ Wave Maker:\_\_\_\_\_

Beacon:\_\_\_\_\_ Spinnaker:\_\_\_\_\_ Anchor:\_\_\_\_\_

Value of donation:\_\_\_\_\_

Contact phone number:\_\_\_\_\_

Contact e-mail:\_\_\_\_\_

All donations are tax deductible. We kindly provide formal tax-deduction letters by request.

\*Donations of goods may count toward a sponsorship level, however, in-kind donations count only at 50% of fair market value toward total sponsorship value.

## TIMING IS EVERYTHING

We realize that making a large financial commitment to a nonprofit is not always 100% feasible. There is an abundance of opportunities to support us in other ways! Please consider...

Donating to our silent auction - we are in need of a variety of items, from high-end products to other goods, services or experiences, plus items for themed gift bags & baskets. Please contact [jenna@plasticoceanproject.org](mailto:jenna@plasticoceanproject.org) for details regard our silent auction.

Contributions of any amount help tremendously. Please review our current initiatives at [www.plasticoceanproject.org](http://www.plasticoceanproject.org) and see what interests you!

Be the first to learn about our upcoming events, cleanups, and activities by becoming a member and joining over 500 POP members worldwide. Here's to 2023 & together finding solutions to plastic pollution!

Thank you for taking the time to review our sponsorship packet!

SPONSORSHIP CONFIRMATION DUE FEBRUARY 20TH  
in order to be included in our marketing materials

