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Free Film Screening for World Oceans Day

WILMINGTON, NC-June 4, 2023-Plastic Ocean Project or “POP,” the Wilmington-based environmental nonprofit, will host a pre-release screening of their documentary short film “356” on June 8 in celebration of World Oceans Day, a day designated by the United Nations to promote education and engagement in marine ecosystem protection. It will take place this Thursday evening at LIV CBD, located at 320 Castle Street in downtown Wilmington.

“356” focuses on the endangered North Atlantic Right whales and how their future is tied to our own. So far, it has been accepted into eight film festivals - six in the U.S. and two international - including LA’s prestigious Awareness Film Festival and Portugal’s Vila Real film fest.

The Plastic Ocean Project team was inspired to create “356” during production of POP’s feature-length picture project, “If the Ocean Could Talk-A Voice for the North Atlantic,” which is still in production. The short film was developed in response to the death of a young whale in 2020 that had brought the North Atlantic Right whale population up to 356. Today that population has dwindled to around 326.

POP’s director Bonnie Monteleone explains, “There has never been a more important time to highlight this issue. “356” explores the impact that whales have on climate change, the problems they face, and how our future is linked to theirs.”

The event will take place at LIV CBD after their Open Mic Night, which starts at 6:00pm. There is no cost for admission. The screening will begin at 8:30 pm and will be immediately followed by a question and answer session with the filmmakers.

Operation 356 and POP info here: www.plasticoceanproject.org

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